



Case Study

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SANYO DONATIONS HELP CLEAR THE AIR

SANYO donates virus washers effective against flu viruses

Solution Summary

Name:	Poets Corner Preschool.
Industry:	Childcare service.
Size:	Three full time employees.
Problem:	A true non profit preschool catering for several young children with problem asthma, combined with a severe flu season.
Solution:	SANYO donated two Virus Washers to provide cover for the entire space of the preschool

Results

Benefit Highlights:	Reduced spread of viruses Noticeably clearer air Very easy to install, use and maintain
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Poets Corner Preschool, a non profit preschool located in central Sydney, has expressed sincere thanks to SANYO Oceania for donating two Virus Washer air purifier systems to their school which has assisted with the removal of air impurities and helped protect the health of their staff, students and their families.

In August 2009, following global announcements about airborne illnesses, including the H1N1 flu pandemic, SANYO donated two electrolyzed water technology units to Poets Corner Preschool to help provide safer areas for the children and aid in the fight against the spread of airborne contaminants. The two Virus Washer air purifiers SANYO provided together are capable of cleaning the air in a space of up to 140m², providing cover for the entire space of the preschool.

Before receiving the donation from SANYO, Raeleen OHalloran, School Coordinator and Teacher at Poets Corner Preschool, noted that due to an unusually severe flu season there was a period of several weeks when of the 25 children enrolled an average of eight children were attending class per day. OHalloran observed that while the children would take time off to recover from the virus, once back in class they would seem to catch the flu again, only to need more time off.

"The children seemed to be stuck in a vicious cycle where they just kept re-catching the same flu, and the class attendance rate was really suffering", said OHalloran.

Taking this into account, OHalloran was especially interested in trialling the SANYO Virus Washers, in the hope of preventing the flu spreading between the children and to help drive up class attendance. Additionally, Poets Corner Preschool has three children enrolled with problem asthma, and one teacher with hay fever complications, further encouraging OHalloran's enthusiasm to receive the units.

Poets Corner Preschool is unique in its position as a true non profit preschool with families paying between \$8-12 per day, and some families who are unable to pay relying solely on charity to fund their children's childcare fees. Further, of the 25 children enrolled at Poets Corner Preschool, 16 of them have special needs including learning problems, autism and speech difficulties. In light of this, Poets Corner Preschool was especially appreciative of the support from SANYO, "As an organisation that often relies on charity just to fund the basics, the donation of such new and effective equipment was very warmly accepted," said OHalloran.

Since receiving the SANYO virus washers, OHalloran has been delighted to note that class attendance has returned to a healthy average of around 22 children per day. OHalloran believes that the boost in class attendance since the SANYO virus washers have been installed is a testament to the effectiveness of the product and the importance of clean air.

"Since the Virus Washers have been installed, there has been a marked improvement in the general health of the children and the air in the classroom is noticeably clearer, we are really grateful for the donation," said OHalloran.

Paul Reeves, Group Manager of Environment, Energy & Health, Sanyo Oceania, is pleased with the marked improvement in air quality at Poets Corner Preschool, "The versatile SANYO Virus Washer disinfects bacteria and mould, controls pollens, suppresses viruses and deodorises odours, making it great for those with allergies or asthma, and perfect for the needs of Poets Corner Preschool", said Reeves.

The Electrolyzed Water Technology employed to treat the air in the SANYO 'Virus Washer' inactivates more than 99 per cent of airborne viruses and bacteria from the treated air, and will help to maintain the good health of the children attending the class", said Reeves

OHalloran was especially happy with the Virus Washers' sleek and discreet styling and the aesthetically pleasing design, "we are really impressed with the clean and tidy look the units have, and have found that they blend in really nicely with the room", said OHalloran.

Additionally, OHalloran noted that the air had a noticeably different atmosphere "since installing the units the room always has a nice clean smell", said OHalloran.

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About Sanyo

SANYO is one of the world's largest technology manufactures and is guided by 'Think Gaia', a global brand vision committed to activities and products that are beneficial to life and the earth. Via a threefold approach focusing on the environment, energy and lifestyle, SANYO seeks to harness its exclusive, unique technology and innovative creativity to deliver global solutions.

SANYO is one of the world's largest manufacturers of LCD Projectors, Digital Cameras, Security products, Components, Consumer Electronics and Rechargeable Batteries.